

Lillian D. Bjorseth



A client said, "Lillian is without question one of the most brilliant and charismatic speakers I've met. Her ability to connect with each and every member of her audience is truly remarkable." Another complimented her on her "graceful style, humor and excellent delivery skills." And yet another said she "is in the same category as Zig Ziglar."

Tens of thousands of people nationwide have benefited from her engaging, inspirational and practical workshops, training, coaching and marketing advice in her inimitable, successfully proven style.

An innovator her entire career, Lillian also created and produced "Maximize Your Career – Business Tools for Women over 50" in 2015. It was the first all-day conference in the Chicago area geared to the Boomer business woman.

She and her co-host have also positively impacted entrepreneurs and small businesses with their 13 Greater Chicago Networking Extravaganzas. She also co-founded Cornucopia, a by-invitation only women's business group in Chicago's western suburbs.

Lillian has worked and played politics in corporate corner offices and trenches at Nicor Gas and AT&T where she taught top executives media and public relations skills. She also built two businesses primarily on word-on-mouth and top-of-the-mind positioning. She knows what it takes professionally to be a winner and how to build relationships that last.

She is synonymous with face-to-face networking. The *Chicago Tribune* calls her a "networking expert," and the Association Forum of Chicagoland dubs her "the business networking authority." A *Daily Herald* columnist says she is "as successful a traditional networker as you will find."

Her books, online courses and other materials lead to excellence in business networking and communication skills. She's author of the multi-edition *Breakthrough Networking: Building Relationships That Last, 52 Ways to Break the Ice & Target Your Market*, and the *Nothing Happens until We Communicate* CD/workbook series. She's a contributing author to *Masters of Networking* and *Overcoming Mediocrity*. She's also co-presenter of the *Marketing Boot Camp* DVDs/workbook. She blogs at www.lilliancommunicates.com.

Lillian was featured as a local inspirational leader in the first edition of Chicago's *I Inspire* magazine in fall 2014. She was also named to the 2014 Top 100 Women in Ecommerce by *WE Magazine* for Women. She was honored three times by the National Speakers Association-Illinois Chapter including Member of the Year. She was named Outstanding Chicago Speaker by Red Carpet Concierge. Lillian also was named a Great Woman of the 21st Century and an Influential Woman in Business. She was honored in 2013 as a Distinguished Alum of her Missouri high school.

She is a top graduate of the University of Missouri School of Journalism.